



Quick Start for Vendors

1. Setup your [Vendor Offer](#)
2. Register for [Meetup](#)
 - a. Setup your Meetup profile for some visibility within the network
3. Join the [Online Community](#) and setup your profile
 - a. Join in discussions
 - b. Upload your vendor presentation to the File Cabinet
 - c. Share Key Connections with the group
4. At meetings:
 - a. Check in on [Meetup](#)
 - b. Add a comment and or photo
 - c. [Tweet](#) a photo or # hashtag comment (#RTNteam)
 - d. Instagram a photo
 - e. Comment on [Facebook](#) or like someone else's
 - f. Bring business cards
 - g. Network
 - h. Submit leads to others
 - i. Engage, engage, engage!
5. Attend [Vendor Training](#) (Every other Thursday at 7pm)
6. Ask as many questions as you need, it's a lot to absorb. Ask Our Community Partners or Business Development Hosts. If they don't have an answer, it either isn't worth knowing or they can find out for you.
7. Invite others within your extended network to come and check us out. Try never to come to a meeting alone. Networking with friends and among friends is always more fun!
8. Attend any and all events you can and NETWORK! Remember, we're professional networkers – we're paid to Network!

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Vendor Resources

Promotion:

- ✓ [Schedule Presentations](#) at each meeting, at least once
- ✓ Present [online](#).
- ✓ Bring promotional material to put out on the vendor tables at Community meetings; keep all venues stocked up
- ✓ Post any events to the [Calendar](#)

Marketing:

- ✓ Set up your [free Local Directory Listing](#)
- ✓ Book a booth at a local [Tradeshow](#)
- ✓ Explore sponsorship opportunities
- ✓ Arrange a road trip to connect with other communities and regions.
- ✓ Send logos, pictures and images and content for:
 - a. HotSheet
 - b. Pinterest
 - c. Flickr
 - d. Instagram
 - e. Twitter
 - f. Tradeshow booths
 - g. Banners

Send what content you want but it will be used at our discretion. Send stories, examples, testimonials, happy photos etc... Make it relevant and engaging to our and your audience. Get creative!

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Logistics:

- ✓ Familiarize yourself with the [Back Office](#) tools.

Training:

- ✓ Schedule to attend a [Vendor Training](#)
- ✓ Plug in to the [Training events](#)
 - ✓ Monday: Business training [webinar](#), 7:30 pm
 - ✓ Alternating Thursdays: Vendor Training [webinar](#), 7 pm
 - ✓ Alternating Thursdays: Networking Training webinar, 7 pm
 - ✓ Saturday: Affiliate Training [webinar](#), 9 am
- ✓ Purchase our social media training (Reg price \$29.95 - talk to your Community Partner for a discount code to save \$10):
 - ✓ [Wired Pinning](#) (Pinterest)
 - ✓ [Wired Tweeting](#) (Twitter)
 - ✓ Empower Networks (internet marketing and blogging)

Social Media:

- ✓ [RapidCast](#) your info to the field via:
 - [Twitter](#)
 - [Facebook](#)
 - [LinkedIn](#)
 - [HotSheet](#)
- ✓ Follow us on [Twitter](#)

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Ask to participate in the [local newspaper](#)

✓ Like us on [Facebook](#)

✓ Connect on [LinkedIn](#)

Media:

✓ [Schedule](#) your video interview for our YouTube channel

✓ Sign up as Contributor for [Rapid Time News](#)

✓ Schedule a [Rapid Time Blog Radio](#) Interview

✓ Advertise your product in the [Classifieds](#)

✓ Connect with media partners such as:

- a. BIV
- b. TidBits
- c. RTown

✓ Get interviewed for the YouTube and Vimeo channels

Pick up the tools. They work better that way!

We also have products and services that you can sell as an affiliate and receive residuals on sales. These include:

- Social media training (Wired Pinning and Wired Tweeting)
- Empower Networks (internet marketing training)
- Smart Guy (local directory listings)
- Webnames.ca (domain name registration)
- ... more to come.

For training on these, attend Saturday morning Coffee with George [Affiliate Training](#).